

# MORE VACATION. BETTER MEETINGS.



LET'S GO TOGETHER™

# Who We Are.



## A beachside destination for Leisure & Business - Ocean 24/7

Where sophistication meets the charm of the Swedish coast, our resort is an ideal destination for corporate retreats, conferences, and business events. Located just a 60-minute drive from Gothenburg, this premier Seaside Venue offers a perfect blend of professional services, exceptional dining, and world-class amenities tailored for business needs.

Often referred to as "Gothenburg's Hamptons" Falkenberg Strandbad provides an unparalleled environment for productive meetings, team-building experiences, and corporate gatherings,

🛏 35 rooms

🏢 14 venues

🍴 2 restaurants

🍹 4 bars

🏠 Retreat Club

💆 Treatments / Rituals

👥 Playground / Group activities

STRANDBADEN

WHERE THE SEA MEETS SOPHISTICATION

# Our DNA.

We offer a luxurious escape 365 days a year, maintaining a perfect 25°C in the air and 33°C in our pools. Every day feels like a vacation, whether you're here for a romantic getaway, a family holiday or a corporate retreat.

More than just a resort; it's a place where business and pleasure seamlessly converge. Our state-of-the-art conference facilities provide the ideal setting for productive meetings and unforgettable events, all set against the soothing backdrop of the ocean.



STRANDBADEN

AN OPEN-MINDED DESTINATION WHERE BUSINESS, LEISURE & COASTAL LIVING CONVERGE



A luxurious, enclosed pool oasis with shimmering green waters. Unwind in the warm pool, sip a cocktail, and enjoy the rhythmic sound of ice clinking to the beat of the music.

As the day progresses, the energy at The Retreat Club intensifies. Relax in our comfortable lounge beds, enjoy a game of backgammon or simply take a moment to rest.



## The Retreat Club "Take over"

600 m<sup>2</sup> lush oasis takes over as your perfect venue for business parties, corporate events & exclusive gatherings.

Elevate your event in our poolside setting, where business and pleasure seamlessly blend in refined indulgence & relaxation.

## Facilities include:

- Our 600 m<sup>2</sup> lush spacious relaxation both indoors and outdoors.
- Along with a retreat bar serving espresso, smoothies, & cocktails.
- Our retreat menu selection of pool bites, featuring dishes like Cubanos, Ceviche and Caribbean Bowls.
- Heated indoor and outdoor pools (two of each)
- A champagne jacuzzi
- Additional amenities include an orangery with an open fireplace.

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CREATIVE MEETINGS BY THE POOL ARE WHAT DREAMS ARE MADE OF.

# WHY STRANDBADEN

## WE'RE THE EXPERTS

– *Regarding meeting & events*

Our reputation for excellence is built on daily dedication. With more than 500 completed conferences & events annually, trust us to deliver a flawless experience for your next business event.

## EXCEPTIONAL ENVIRONMENTS

– *Meeting Rooms with Sea Views*

Our venue offers stunning spaces with panoramic sea views, providing an inspiring backdrop for meetings and corporate events.

Take advantage of versatile breakout areas designed to foster creativity and collaboration.

## PERSONALIZED SERVICE

– *Dedicated Conference Host, Always One Click Away*

Your dedicated coordinator will handle all aspects of your event planning, providing a single point of contact throughout the process.

No intermediaries or external booking agents needed.

## POOL CLUB

– *Year-Round Summer, 33°C*

Enjoy our Pool Club as part of your business retreat, available exclusively for your entire group.

Whether in a bathrobe or regular attire, the relaxed atmosphere fosters an informal setting for networking and team-building.

## F&B EXPERIENCE

– *The culture of food*

We offer a complete culinary experience, from breakfast to snacks, dinners, and even late-night bites. With customizable meal options, including true vegetarian dishes, our menu supports all preferences and dietary needs.

## LOCATION & ACCESSIBILITY

– *Centrally Positioned between Gothenburg and Copenhagen*

Conveniently located without traffic concerns right next to the ocean, we offer free parking and easy access, providing seamless travel for your group.

## ACTIVITIES

– *Perfect for Outdoor Team Building*

Our venue offers the ideal environment for a range of outdoor activities, suitable for any budget or group size, ensuring a memorable and engaging experience.

STRANDBADEN

RELAXATION REDEFINED

# Meetings & Events



We offer a diverse selection of meeting and event spaces designed to inspire and impress. Our stunning coastal setting provides the perfect backdrop for everything from small, intimate gatherings to grand-scale events.

Whether it's a conference, kickoff, gala dinner or any other occasion, we're here to make your event truly unforgettable.



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WHERE OCEAN VIEWS FUEL BIG IDEAS

# Seaside Spaces for Strategic Success

Our conference rooms are modern, guided by leisure, with most renovated in 2023/2024. All rooms feature natural light, with many offering stunning ocean views, timeless treats & resort comforts.



# We suit your business needs

Our versatile conference rooms offer a range of configurations to suit your business needs. Whether you're planning an intimate boardroom meeting for 8 or a large-scale event for 160 attendees in theater seating, our spaces are designed to accommodate various group sizes and setups.

With stunning views, modern amenities, and flexible layouts, we provide the ideal environment for productive meetings, conferences and corporate events.

Let us help you tailor your experience to ensure a seamless and successful gathering.

## OVERVIEW CONFIGURATIONS - N.O PEOPLE:

<b>Theater:</b> 24-200	<b>School seating:</b> 18-160	<b>Islands:</b> 12-140	<b>Board room:</b> 8-16	<b>U-table:</b> 14-28
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Room Name	Theatre	School	Island	Board Room
The Surfside 1+2	160	120	96	-
The Surfside 3	40	30	24	-
The Surfside 1+2+3	200	160	140	-
Sunny Isle 1+2+3	70	55	8x6 pers.	-
Pelican Shore 1	30	24	3x4 pers.	-
Pelican Shore 2	30	24	3x4 pers.	-
Pelican Shore 3	110	80		-
Salty Gatherings	-	-		8
Salty Stories	-	-		10
Separée 1	-	-		10
Separée 2	-	-		10
Maneten	-	-		10



# Kelly's Room

Located right by the sea with both indoor and outdoor areas, Kelly's Room is the perfect hotspot for social gatherings that embrace the good life. This vibrant, versatile space is ideal for both leisure, business, and everything in between.

Offering pampering sunbeds, an open bar, a cozy open fire, and delectable pool bites for sharing, Kelly's Room is the ultimate venue for up to 100 people.

Whether you're hosting a business meeting, a social event, or something in between, every detail is designed for those who love to indulge and enjoy a truly exceptional experience.



## Unparalleled Event Spaces

From intimate gatherings to grand celebrations, our versatile event spaces can accommodate your every need. Whatever you and your team are looking for, we've got your back. Whether it's artists, DJs, or anything in between, we collaborate to arrange exactly what you need. From live music to sports, games, and activities that suit your business needs, we'll create the perfect experience to elevate your event.

No idea is too small—if you can dream it, we can make it happen.



The Heart of Our Destination.  
The perfect blend of Play corner & Lobby



**This playful space offers the perfect blend of warmth, classic elegance and playground.**

With various games, a sparkling fireplace and a charming small bar, it's where guests naturally gather to relax, connect and have fun.

Whether you're sipping a glass of wine by the fire, challenging friends to a game of pool or engaging in lively conversations, our playground is the place to be. Guests have complimentary access to our "play corner," featuring billiards, shuffleboard, ping pong, and pinball, providing a fun and relaxing space to unwind between sessions.

The small bar, carefully curated, offers a selection of fine wines, craft cocktails, and warm beverages, making it the perfect spot for a pre-dinner drink or a nightcap.

## Why the playground matters

This is more than just a lobby or lounge—it's the emotional core of the hotel, a hub for both business and pleasure. It's where stories are shared, connections are made, memories are created.

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EVERY GAME STARTS WITH A YES - AND WE GOT PLENTY OF THEM....

# ...welcome to enjoy a wide selections of games and activities.

At Falkenberg Strandbad, we understand that engaging activities are an essential part of any successful business meeting or corporate event. Strandbaden partners with KIN LAB, a Gothenburg-based production company that creates experiences where the right people meet in the right environment. KIN LAB doesn't just curate events — they build communities where trail running meets champagne and vision meets execution. Together, we set the stage where sea air meets inspiration and relaxation meets ambition.

Well-chosen activities not only provide a break from the formal agenda but also help to foster team spirit, encourage creativity, and build stronger connections among colleagues. This is why we place a strong focus on offering a variety of activities to complement your meetings and events.

We offer in-house activities such as yoga sessions, group spa rituals, wine tastings and even interactive murder mystery events.

For larger groups or customized experiences, we offer tailored activities that range from team-building challenges and physical group activities to immersive nature experiences. No matter your team's size or needs, we ensure that the activities not only entertain but also enhance collaboration, boost morale, and create lasting memories.

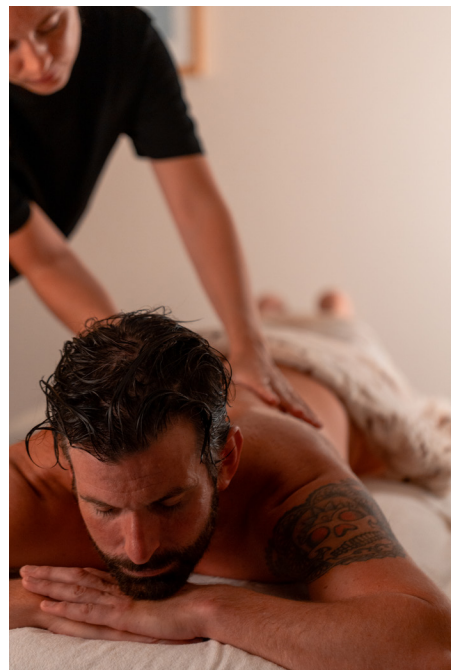
At Falkenberg Strandbad, we believe that the right activities can take your event from productive to truly exceptional.



STRANDBADEN

RELAXATION REDEFINED

WE ALWAYS MIX BUSINESS & PLEASURE



THINGS TO DO BETWEEN YOUR POWERPOINTS GUIDED BY LEISURE, WE'VE CURATED THE PERFECT ACTIVITIES & TIMELESS TREATS.

OUR FOOD CULTURE

# Brasserie FAMILLE

FRENCH AMERICAN CRAVINGS



Famille is our main restaurant, offering stunning views of the ocean and serving as the social hotspot of our resort. With its vibrant ambiance and welcoming atmosphere, Famille is the perfect place to gather, whether you're enjoying a meal with friends, family, or colleagues. Overlooking the breathtaking coastline, it provides the ideal setting for any occasion, from casual dining to special celebrations. Famille is where delicious food, great company, and unforgettable moments come together, making it the heart of our culinary experience.

The ambiance at Famille resonates with the lively, bustling brasseries found throughout France, particularly inspired by the charm of Provence. We serve meals throughout the day—from breakfast, lunch, and dinner to our weekend brunch. No matter when or why you visit, we strive to create an experience that leaves a lasting impression.

Our dishes draw inspiration from the timeless cuisine of France, especially the rich flavors of Provence, combined with the playful, extravagant flair of American brasserie classics.

We carefully select seasonal ingredients to evoke a sense of familiarity, ensuring guests recognize and savor beloved dishes like crème brûlée, fried oysters with Bloody Mary toppings, grilled entrecôte with freshly made béarnaise, or our Moules frites.

We are passionate about bold flavors and take pride in reimagining classic dishes with our unique touch.

# Sandy's

Sandy's Grill redefines the traditional steakhouse as a modern grill house. Here, we serve bold flavors through a vibrant combination of grilled meats, fish, and colorful veggies.

We focus on creating a comfortable, relatable, and laid-back environment with a personal touch.

Influenced by vibrant California cooking and a wine-focused experience, everything is presented with a fresh, straightforward approach. At Sandy's Grill, we're transforming the grill house experience, blending familiar comforts with bold, innovative flavors in a setting that's as welcoming as it is vibrant—just steps from the oceanfront.



— FOR SEAFOOD LOVERS AND STEAK FANS ALIKE

# Our Rooms: A Life by the Sea

At Strandbaden, we offer a diverse range of rooms tailored to suit you and your team, all inspired by the soothing rhythms of the sea. Here, business meets pleasure in a setting that is a constant source of creativity and calm.

**Standard Double Room:** Cozy and comfortable, perfect for a restful stay.

**Standard Double Room with Twin Beds:** Ideal for colleagues or friends sharing a room.

**Petit Double Room:** - French Balcony with Sea View: A charming space with a French balcony overlooking the ocean.

**Double Room with Sea View Balcony:** Enjoy stunning sea views from your private balcony.

**Double Room with Sea View Terrace:** A spacious terrace with breathtaking ocean views.

**Family Room:** Designed for families, offering plenty of space and comfort.

**Junior Suite with Sea View Balcony:** Experience luxury in our junior suite with a private balcony overlooking the sea.

Room Name	No.	Comment
Total number of rooms	135	All rooms can be used as single/double
Double Rooms (dividable beds)	108	
Rooms with 3 beds	5	

WHETHER YOU'RE HERE FOR WORK OR RELAXATION, OUR ROOMS PROVIDE THE PERFECT RETREAT BY THE SEA.

# Where are we?



56.888° N 12.495° E

## Your Next Coastal Story Starts Here!

Nestled in the charming town of Falkenberg, our resort is just a stone's throw from vibrant cities:

**Gothenburg – Strandbaden: 60 min**

**Malmö – Strandbaden: 1 hr 55 min**

**Copenhagen – Strandbaden: 2 hr 30 min**

Falkenberg Strandbad is closer than you think—yet far enough to feel like a true escape.

In just a few hours, you can leave behind the hustle of city life and immerse yourself in the tranquility of the Swedish coastline. Our resort offers the perfect blend of relaxation and productivity, with stunning ocean views and luxurious amenities.

## Why Visit Us?

Because this is where airy energy meets coastal serenity. Whether you're here for business, leisure, or adventure, we are the destination where your next unforgettable story begins.

## Transport

We coordinate your transfers from start to finish – so you can focus on content and experience.

### Distances

Gothenburg 100 km

Malmö 150 km

Copenhagen 210 km

Oslo 390 km

Stockholm 490 km

### Transport solutions

**Bus** – Direct transport from your office to Strandbaden, with flexible departure time and safe return journey.

**Train** – Frequent departures from Gothenburg and Malmö. Approx. 5 min by taxi from the station to the hotel.

**Car** – 298 complimentary parking spaces, including 18 EV charging spots and 2 disabled parking spaces.

**Flight** – Halmstad City Airport (HAD), approx. 30 min away. Direct flights from Arlanda with SAS, flight time approx. 1h 10 min.



From the Desk of Leisure & Business  
With the ocean as our constant companion.  
Do you need some friendly support,  
Seamless, Connect, Collaborate?

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Complimentary Content  
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STRANDBADEN

# COASTAL

MEETINGS

*Refreshing Since 1937*

STRANDBADEN.SE

